

Diego B. Perez

diego.b.perez92@GMAIL.COM - 857-243-1239 | diegofilm.com

The Hub Today – Producer/Editor/Videographer

2023 - Present

- Produce original and commercial content from concept through final delivery across television, digital, and social platforms for B2B and B2C clients ranging from Fortune 500 companies and professional sports franchises to educational institutions and local businesses.
- Line produce projects from pitch through delivery, overseeing scripts, storyboards, schedules, talent, production resources, post-production, quality control, and final platform specifications.
- Lead cross-functional collaboration across creative, editorial, technical, and business teams, aligning stakeholders, resources, and production priorities from planning through execution.
- Implement and oversee advanced production and post workflows, spanning professional camera systems, lighting and audio, live multi-camera broadcasts, color finishing, and media asset management.
- Direct production teams across studio and field environments, guiding creative and technical decisions while maintaining production standards and quality.

NBC10 Boston & Telemundo Boston - Videographer/Photojournalist

2018 - 2023

- Produced, shot, and edited daily news packages, interviews, and live broadcasts for NBC10 Boston and Telemundo Boston in one of the nation's top television markets.
- Independently managed field production, including cinematography, lighting, live transmission, and editorial decision-making under strict daily deadlines.
- Partnered with reporters and producers to develop compelling visual storytelling while coordinating interviews, logistics, and multi-location coverage.
- Trained photographers and interns on newsroom operations, production workflows, and broadcast standards.

WGBH — Production Assistant

2017 - 2018

- Supported day-to-day production operations across multiple television programs, coordinating schedules, talent, crew, and studio logistics.
- Created promotional content for digital and social media platforms while assisting with production workflows.
- Supervised production interns and provided on-set support throughout studio and field productions.

Boston City TV — Videographer/Editor

2015 - 2018

- Produced and edited daily coverage of the Mayor of Boston's public schedule and municipal initiatives for local television.
- Directed multi-camera broadcasts of public meetings, commission hearings, and government programming for live and recorded distribution.
- Conducted interviews with elected officials, municipal leaders, and community stakeholders.

Expertise

Fluent in Spanish • Drone Operations (FAA Part 107) • AI Workflow Implementation & Governance • Cinematography & Lighting • Social & Digital Content Strategy • Line & Field Producing • Multi-Camera & Live Broadcast Production • Color Correction & Finishing • Motion Graphics • Audio Mixing • DAM/MAM Systems

Programs

Adobe Premiere Pro • After Effects • Audition • Photoshop • Illustrator • DaVinci Resolve • Avid Media Composer • Final Cut Pro • FrameIO • Dalet Galaxy • Microsoft Office & CoPilot • Adobe Acrobat Pro • Hootsuite

AI & Workflow

ChatGPT • Adobe Firefly • Midjourney • Trint • Adobe Podcast • ElevenLabs • Canva AI • Microsoft Copilot • Frame.io

Education

B.A., Film & New Media Studies / Studio Art • Wheaton College, Massachusetts • Magna Cum Laude • 2015